

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

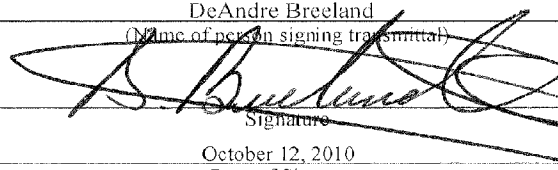
Applicants : Motoki Nakade, et al.  
Serial No. : 09/817,597  
For : COMMUNICATION SERVICE METHOD AND  
COMMUNICATION APPARATUS THEREOF FOR  
TRANSMITTING ADVERTISEMENT IN A PRIVATE  
COMMUNICATION ENVIRONMENT  
Filed : March 26, 2001  
Examiner : Christopher C. Johns  
Art Unit : 3621  
Confirmation No : 7826

**DO NOT ENTER**  
**/C.J./**  
**AU 3621**

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**CERTIFICATE OF ELECTRONIC FILING**

I hereby certify that this correspondence is being transmitted via  
Electronic Filing Services on October 12, 2010.

DeAndre Breeland  
(Name of person signing transmittal)  
  
Signature  
October 12, 2010  
Date of Signature

**RESPONSE UNDER 37 C.F.R. §1.116**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action dated September 7, 2010, having a three-month shortened statutory period for reply set to expire on December 7, 2010, please amend the

above-identified application as follows. Applicants submit this response within the two-month date of November 7, 2010.

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 3 of this paper.

**Remarks/Arguments** begin on page 12 of this paper.

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